



profile 2023



About us: _____

In the U.A.E, Sparrow International is a major player in the HoReCa sector, with an emphasis on quality products and services. Armed with renowned international brands and professional partners, Sparrow provides turn-key solutions for any F&B business. From small coffee shops to major hotel chains, Sparrow has the expertise and products to offer the best required options.

Our Promise: _____

At Sparrow International we are dedicated to provide first-class brands, in both, equipment and ingredients. Our services are not limited to the latter, but extend to cover technical recommendation, consultancy and professional staff training.

About Mr. Marc Hijazi: _____

Seventeen years ago, Marc Hijazi arrived to Dubai with a passion: a passion for perfection, combined with his love for exquisite ice cream and fine cup of coffee. In 1997, having realized the steep gap in the market, he founded a group of companies in partnership. With a workforce of 400+ the group dealt in Cafés, Bakeries, Hotel and Restaurant Catering, F&B retail outlets and ingredients supply. Retaining the best combination of man, machine and ingredient, Marc now contributes to Sparrow International, with his rich experience and know-how, conveying top notch products from reputable international brands. Today, he shares with you his passion and dream to back up your hospitality service with the essential components of success. He would like to remind you that both, he and the Sparrow team, are just one phone call away.

Our Solutions & Services: _____

- | | |
|---|---|
| Premium Italian Coffee | Barista & barman tools |
| Professional espresso systems | Finest tea with complete serving solution |
| Top of the line coffee brewers | Training center & facilities of 1000 sq. ft |
| Pastry & gelato displays | Technical and maintenance services |
| High end refrigeration & freezing solutions | Cart solutions |
| Arisanal gelato &pastry ingredients | F&B consulting and design |

Training: _____

Training your staff is a task we commit to. Our training programs outreach all aspects of preparation, operation, handling, serving and quality control. Training is an ongoing process that we cater for, from on-site “hands-on” to seminars and conferences.



Our Brands:



One of the best Italian machines for creating gelato, pastry, chocolate & more.



High end Italian refrigeration & chilling system that can accommodate with all Ho.Re.Ca.



For 30 years, FPG created the world’s most irresistible displays for food & drink.



High quality hand made carts, customizable according to your needs.



Soft serve ice cream and frozen yoghurt machines.



The best Italian ingredients for all type of gelato, ice-cream and pastry.



Wide range of quality products, for pastry, bakery, chocolate and desserts.



Leader crepe makers, waffle makers, warming equipment and more.



The world masters in manufacturing vacuum machines.



UNOX OVENS, the choice of top chefs.

Professional Italian traditional and specialty espresso machines.



Fully automatic coffee machines with Swiss technology.



Innovative solutions for coffee and tea brewing.



Professional Italian barista tools with end finish.



World leader blending solutions.



Leaders in the production of ice makers, Castel Mac.



Known as one of the leaders in water technology.



The Famous Italian coffee since 1892.



The great German tea that targets every luxurious hotel, restaurant and catering.



Complete range of syrups, cocktails, premix and fruit pulps, made in Italy.





BRAVO Cook, Pasteurize & Freeze:

BRAVO, founded in 1967, is a leading supplier of Italian gelato and pastry production equipment.

Bravo's history is built upon innovative products and successful ideas. BRAVO supports ice-cream and, pastry chefs, in maintaining a top quality production, offering excellent, genuine Italian Gelato and pastries.

BRAVO exports the Trittico® philosophy, a revolutionary machine that, all-in-one, serves as a batch freezer, pasteurizer, pastry and confectionery producer.

BRAVO Trittico combines the time-honored mastery of artisanal preparation with 21st Century technology. BRAVO Trittico allows to produce fine pastry quickly and consistently. It reduces labor demand and, more importantly, allows pastry chefs to focus, differentiating their production from competitors.



TRITTICO®

From 1974
The first and original combined machine
for gelato

- REGULARITY
- SPEED
- SAFETY
- CONSISTENCY
- VERSATILITY





HIBER Shock Freezers & Storage Systems

HIBER ALI SpA (ALI Group) – the large worldwide holding company with prestige brands of professional catering equipment makes state-of-the-art blast chillers. The equipment, designed and manufactured in Vittorio Veneto (TV), combines maximum functionality and sophisticated hi-tech features. In line with its mission, “The Future of Chilling”, HIBER offers a vast range of products for delicatessens and pastry-shops and for large & small catering concerns. Our products suit the treatment of all kinds of food, from flaky pastry to roast beef.


THE ONE
THE FUTURE
OF
THE BLAST CHILLERS TODAY



INNOVATIVE
AND EASY TO USE



SHOCK FREEZERS
POWER AND QUALITY
THAT WHAT MAKES THE
DIFFERENCE





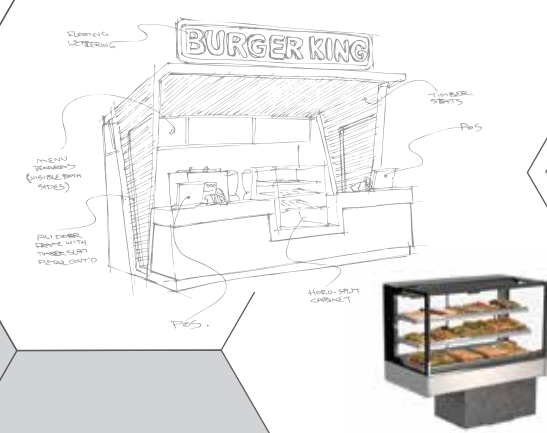
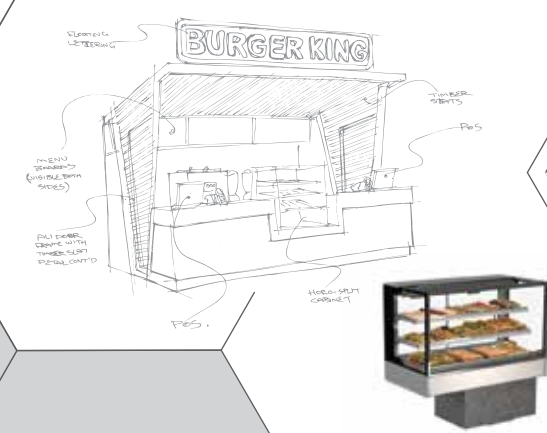
Creating Irresistible Displays For Food & Drinks

For 30 years, FPG have created the world most irresistible displays for food and drink, helping customers and partners sell more.

FPG displays are:

- Energy saving up to 60% less energy used from any similar products.
- Maintain food quality thus increase in profits.
- Engineered design helping in selling more
- Stress free experience; turn key solutions built to global standard.

FPG customers:





Wide Range of Displays

To complete the solution that we offer, we SPARROW INTERNATIONAL offer our customers a wide range of showcase displays fits all requirements. Choosing the best brands in the market, all customers can enjoy having the design and the model that fits any concept. With our help and consultancy we guarantee the best option.



TEKNE ITALIA Ice Cream Carts & Mobile Vending Equipment

TEKNE' ITALIA S.r.l. is a young company but has over forty year's experience in the catering sector.

Specialized in designing & manufacturing high quality equipment for food, beverage, gelato cart, ice-cream cart, food hot spot & more!

Have it customized according to your needs...





JOYGELATO Ingredients For Gelato & Desserts

JOYGELATO has a Quality Control Laboratory equipped with cutting edge technology with which we carry out controls on raw materials and finished products. Our Research and Product Development Department is able to work out recipes specifically suited to particular customer's needs and test the results in the two confectionery laboratories located in the production sites in Gallarate and Vergiate.

Our company, in addition to having adopted an effective HACCP system that guarantees high levels of quality and hygiene in all our products, is also ISO 9001:2008 and BRC Vers. 6 and IFS Ed. 6 Certified for the most important production lines.





IRCA Wide Range Of Quality Products For Pastry, Bakery & Desserts

IRCA is a family based enterprise which has been producing food stuffs ever since 1919. Over the years, it has been constantly committed to adapting and extending its production plants. Currently its three plants in Gallarate and Vergiate cover a surface of over 50,000 square metres and produces a very wide range of items designed for bakery and pastry production. This constant focus has allowed the company to respond promptly to the needs of a constantly developing market-place, thanks also to the help of a R&D laboratory which disposes of the most sophisticated equipment. Besides having progressively extended its own presence around Italy, it has also achieved significant results abroad, exporting to over 70 countries.



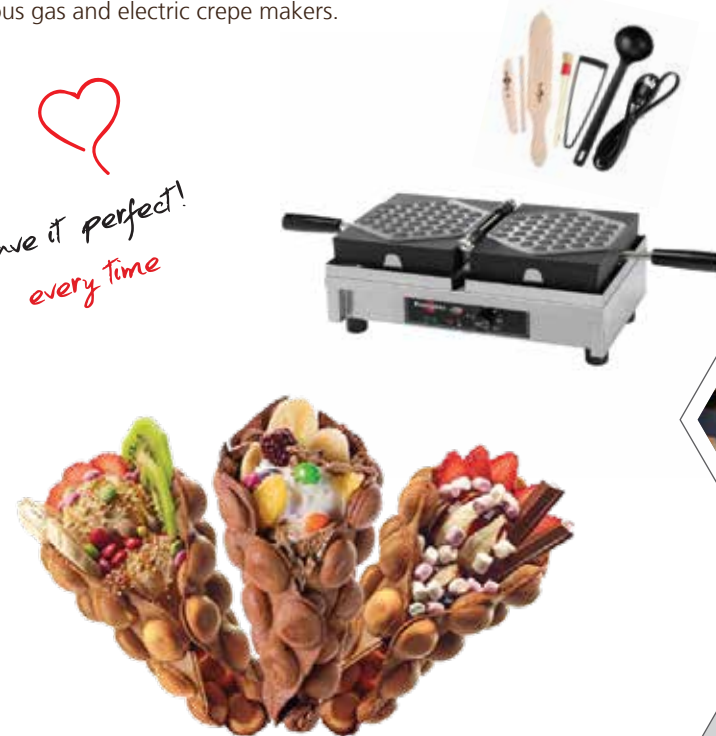


KRAMPOUZ : THE INVENTOR OF THE CREPE MAKER

The story begins in 1949 in the heart of Brittany. To meet the request of his family, an electrician undertakes to manufacture a gas crepe maker. Until then, the pancakes were made on a cast iron plate placed in the fireplace. The news spread like a trail of flour and requests pouring in from across Brittany. Thus is born the first gas crepe maker and at the same time the Krampouz brand, which means "pancake" in Breton.

If in 1966, the Krampouz crepe makers embark by ship to New York City, it is really in 1980 that starts the international adventure for Krampouz. The crepe makers will then fly to London, Brussels, Athens and never cease to seduce the worldwide users. Whatever its form or the used flour, the crepe is universal. Okonomiyakis in Japan, tortillas in Mexico, chapatis in India or pancakes in Anglo-Saxon countries: each country has its recipe.

Undisputed world reference of the crepe maker, over the years, Krampouz was able to apply its know-how of the precision cooking to new ranges of appliance, and passing from the statut of "heat adjuster" to the one of "manufacturer of high quality equipments ready to connect". Since 2006, more than 60 references have been created. Griddle plates, grills, waffle makers and warming equipments now take place v famous gas and electric crepe makers.





ORVED INNOVATIVE VACUUM MACHINES

Established in 1984 as ORVED di Salvaro Marziano, the company has transformed over the years into a limited liability company and in July 2009, with 25 years of history and success at its back, it became a single member limited company. Orved S.p.A. belongs to a holding owned by long-time partners.

The company's transformation from a one man business into a partnership and then a joint stock company, has defined its history and continual growth; these changes have been prompted by its increasing size, growing number of customers, collaborators and employees and its expansion into national and international markets through the distribution of ORVED products, which are now present worldwide.

Since the beginning, the company has focused on the conception, design, construction and development of vacuum, modified atmosphere and protective packaging machines.

The first packaging machine designed and created by Orved, called the ORVED VM/13, made history in the external air suction vacuum packaging sector. This machine implemented a redesigned vacuum creation system that, compared with the classic and well-known chamber system, offers several advantages including reduced cost, smaller size, extreme versatility and greater speed. This model was followed by many other types of vacuum machines, which included both those with external suction systems and the traditional chamber system.

say **NO** To
Food Waste





SOFT SERVE ICE CREAM & FROZEN YOGHURT MACHINES

Australian Design - German Engineering

Attract more customers to your business with our range of frozen yogurt and soft serve ice cream machines. Whether you are just starting out or expanding your current setup, we can provide a custom solution for your needs.

Treat your customers to an extraordinary product by creating your own exciting flavours. We supply premium quality equipment to suit your requirements, from counter top set ups to floor standing soft serve machines.

Choose from an array of stunning colours or pick your own custom colour to match with your decor. Our soft serve ice cream machines accommodate a powerful motor which is ideal for serving a non-stop flow of customers without any hassle.





The Value of Innovation Combined With Simplicity

UNOX is a leading manufacturer of professional ovens that operates in over 100 countries worldwide. UNOX's global vision is further reinforced by an active international business presence with subsidiaries and sales offices in Italy, France, Germany, Spain, the United Kingdom, the Czech Republic, Turkey, Brazil, the United States, Australia, South Africa and Asia. Today UNOX is increasingly becoming the industry benchmark thanks to its ability to combine quality, competitiveness and simplicity in every product and service. Unox strongly believes in interaction and continued collaboration with professional chefs from around the world. A history of technological innovation together with extensive research and development capabilities allows UNOX to provide value for money solutions that help its customers to simplify and improve their cooking processes.





RANCILIO TRADITIONAL ESPRESSO MACHINES

Roberto Rancilio founded the company in 1927. Soon, RANCILIO became best-known for its effective use of industrial design and reliability. In 1957, RANCILIO released the J/L Automatica, a model automating the lever process. The company introduced the Faema technology in 1961. Later, with Marco Zanusso, the industrial designer, RANCILIO launched the Z8 and, in 1974 the Z9. In 2011, they introduced Xcelsius, a new advanced brewing system for the Classe9, giving precise control of water temperature during the brewing cycle, to change the flavor of the extraction. They subsequently purchased the Swiss Ergo brand to build a complete presence in the market.





EGRO FULL AUTOMATIC COFFEE MACHINES

EGRO is famous for its pioneering spirit. Our commitment to quality fuelled a stream of new and unique solutions. These, in turn, provide unrivaled advantages for our customers, e.g. the legendary longevity of EGRO coffee machines and, of course, the exceptional quality of the coffee brewed. Coming to quality assurance, EGRO Coffee Systems AG leaves nothing to chance. Total Quality Management lays the foundation for quality awareness. In addition to technical skills, EGRO stood out from other companies because of its attention to customer satisfaction.





BUNN COFFEE BREWING SOLUTIONS

BUNN, founded in 1957, developed the first paper coffee filter for commercial use. Today, we continue to design and manufacture innovations in home coffee brewers and commercial beverage equipment. For more than 35 years, people enjoy commercial quality coffee at home with BUNN. The company is committed to delivering the highest quality beverage in each cup. Our line of dispensed beverage equipment includes coffee brewers and grinders; liquid coffee dispensers, iced tea brewers; hot chocolate; granita and juice machines; precise temperature water systems; water quality systems and paper filters.

MORE THAN A
MANUFACTURER



MOTTA PROFESSIONAL ITALIAN BARISTA TOOLS SOLUTION

Metallurgica Motta, founded in 1967, has always specialised in the production of household goods in stainless steel. The complete range of products, which includes household items, gifts and items for bars and the hotel industry, have allowed the company to develop and expand both in Italy and abroad. A Considerable tradition in this field, which implies reliability given by years of consolidated experience, modern design & high quality are the foundations of Metallurgica Motta's success.

The up-to-date premises of 14.000 square metres, 7.000 of which are covered, equipped with the latest machinery permit the greatest variety of manufacture and guarantees our clients the highest quality coupled with speedy consignment.

Thanks to all this and to our first-rate commercial organisation today Metallurgica Motta is recognised and appreciated on the major international markets.

EXCELLENT COFFEE NEEDS PROFESSIONAL TOOLS





VITAMIX A MUSCLE CAR FOR YOUR KITCHEN

Vitamix is privately owned and operated by the Barnard family and began in 1921 when William Grover Barnard began traveling the country selling modern kitchen products. Cnet wrote that William Grover Barnard, the founder of Vita-Mix, released his company's first blender in 1937, but it wasn't until television came around that Vita-Mix was able to introduce blenders to Americans. In 1949, Vita-Mix ran what the company says was the first ever infomercial before long, blenders were flying off of the shelves, and Vita-Mix was rerunning the ad in markets across the country.



BUILT TO LAST!
THE SMARTER CHOICE





Water Technologies

An entrepreneurial spirit and a hunger for innovation and success are factors that have shaped and characterised BWT as a company, from its humble beginnings in Pforzheim to today's large-scale enterprise.

The roots of the BWT group can be traced back to 1823, when Johann Adam Benckiser founded the small chemical factory in Germany bearing his name. In 1990 Andreas Weißenbacher laid the foundations for BWT as we know it today as part of a management buy-out, and from "Benckiser Water Technology" he created the "BWT", the bedrock underpinning our long-term success story. BWT Aktiengesellschaft's head office was initially based in Hallein, and two years later the still young company relocated to Mondsee.

The BWT Group celebrated its 25th anniversary in 2015. A quarter of a century of dynamic development since the founding of BWT Aktiengesellschaft confirms that its vision of becoming the internationally leading water technology group has been consistently pursued and is well on the way to being achieved.





HAUSBRANDT THE BEST COFFEE BLEND, SINCE
1892

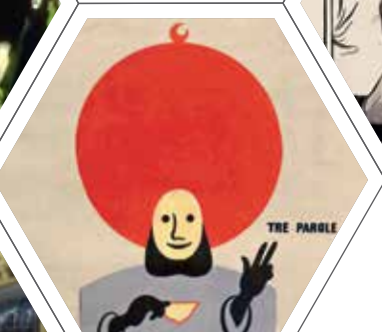
HAUSBRANDT is the first coffee roasting company to offer products processed and packaged, in sealed metal containers, at the production plant. Skill, expert knowledge of extraction methods and focus on a perfect result: these are the requirements for a successful establishment. Our experience guarantees the taste, the aroma and the fragrance that made Hausbrandt coffee famous throughout the world. "Cultivating a history of passion and quality to fill every single cup of coffee with enjoyment."



A New Look.
Designed to meet the finest
taste, created for the moment
when everything falls into place.



The *Choice* of those who know.



ALTHAUS Tea of Passion and Love

Experiences are precious. They reflect time, devotion, and passion. ALTHAUS is a young company whose tea specialists have more than 20 years of experience. Based on their knowledge of the long traditions of tea cultures from around the world, German, Russian, and American experts have developed contemporary tea concepts.

Ralf Janecki is an internationally renowned tea taster whose love and passion for tea is the foundation for his success. He carefully selects ALTHAUS teas, creates new blends, and cultivates intensive relationships with preferred and packing companies.

He is supported by an international team which considers itself ambassadors of a modern tea culture: young, open, and full of cosmopolitan flair.

ALTHAUS combines the demands for highest product quality with modern productions methods, old tea traditions with surprisingly new tea compositions, and attractive design with superb value for money.



★ ★ *Polot* ★ ★
1882

NATURERA POLOT 1882
ONE FAMILY, ONE BRAND, ONE HISTORY.

The heirs paid tribute to his memory with the new line of Naturera products bearing his name.





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